

# **Village Communications Committee**

The Village Communications Committee (VCC) includes seven owner/residents and an administrative employee from both the CPHA and Metro District. The Committee members in 2023 were Linda Battin (Chair), Craig Sundquist, Susan Clifford, Joyce Paloma, Beth Westberg, Maureen Kowalsky, Tina Singer, Sue Manz (Metro) and Linda Mathews (CPHA). The VCC oversees the activities of the Village Ambassadors and the Village Reporter. The Committee meets on the second Tuesday of February, April, June, August, October and December at 9 am.

#### Mission

The Mission of the VCC is to determine the best way to provide information to residents and other interested parties in a timely, cost-effective manner. The Committee works to fulfill that mission through:

- Improving the overall communication of news, events and life within the Village.
- Developing an on-going communication strategy for the newsletter, weekly email, website, gate signs and other communication vehicles as needed.
- Linking the sources of communication within the Village CPHA, Metro District, sub-associations and others as appropriate to help create a greater sense of community.

### The Village Reporter

2023 marked the 20th year of publication of the bi-monthly newsletter, the Village Reporter (VR). The Village Reporter is a high-quality newsletter providing relevant and interesting information to Village residents. The Homes Association and the Metro District jointly fund the production and mailing of the Village Reporter. VR staff members in 2023 included Beth Westberg, Linda Battin, Maureen Kowalsky, Joyce Paloma, Wendy Ingraham, Cynthia Kristensen, Terry Kowalsky, Sue Manz, Linda Matthews, Mark Larson, Steve Camino, Matt Wortsman and Rosemary Nigh.

### **Village Ambassadors**

The Ambassadors coordinate social functions to provide all new residents valuable community information as well as a warm and friendly welcome. Ambassador members in 2023 included Susan Clifford (Chair), Jan Jacob, Carol Kingery, Joni Strobel-McLean, Kathleen Scribner and Patricia Dominico. The Ambassadors continue to hold new resident events at the CPHA Wildcat Corner and Canyon Club Pavilion.

The Ambassadors are looking forward to welcoming all Village residents at upcoming community events including the BMW Golf Tournament.

## 2023 Accomplishments

- The VCC continued to provide timely communication through the weekly email newsletter, bimonthly printed newsletter, website and gate signs.
- The Volunteer Recognition Dinner organized by the Ambassadors was held at the Canyon Club Pavilion to recognize all of CPHA's dedicated and hard-working volunteers who provide countless hours of their time to maintain the high quality of Village events, services and facilities.
- The Ambassadors produced welcome packets for new residents available for pickup at the CPHA office.

Respectfully submitted,

Linda Battin, Chair Village Communications Committee